VIRTUAL MACHINE BACKUP: IS YOUR ORGANIZATION DOING IT RIGHT?

Not Virtualizing? Here’s What You’re Missing:

77% of IT pros are currently using it

But backup remains an issue

TRADITIONAL AGENT-BASED BACKUP AND RECOVERY WON’T WORK IN A VIRTUAL ENVIRONMENT

51% of IT pros rate backup and recovery of virtual servers as a top 5 data protection challenge

LACK OF A BACKUP & RECOVERY PLAN IS A SIGNIFICANT BUSINESS RISK

3 in 4 Organizations don’t have a formal disaster-recovery (DR) plan in place

85% of customers want a single management console

Virtual machine sprawl exacerbates this risk

Nearly 2/3 of virtual machines are improperly backed up

37% of organizations don’t know when new virtual machines are created or cloned

Things to Look for in a Virtual Machine Backup Solution:

1. A unified platform that doesn’t require a second solution just for virtual machines
2. Automatic discovery and protection for new virtual machines
3. Reduced overall storage requirements
4. Centralized management
5. Modern architecture that consolidates servers

Things You Should Know About Symantec Backup Exec:

1. Protects and restores all your virtual and physical systems
2. Automated conversion of servers or backups into virtual machines with Migration Accelerator
3. Supports VMware and Windows Hyper-V
4. Reduces data volume with global deduplication across all virtual and physical data
5. Embedded V-Ray technology enables quick and flexible restore of anything, from a single file or email to folders to entire virtual machines

Year in Review:
Backup Exec was named overall "Champion" and "Best Overall Value" in Info-Tech's 2013 Virtual Backup Vendor Landscape and CRN’s "2013 Storage Product of the Year"

Sources:
Spinworks/Symantec private study, October 2012 and King Research/Symantec study, January 2013
"Taking the Leap to Virtualization: Security and Backup Considerations in the Virtual Environment*, Symantec, 2011
"Accelerate Your Success Through Virtualization/WindowIT Pro 2013" https://bit.ly/1t0kbn

And learn more at www.backupexec.com or call 855.210.1106